




* Hawick **COMMON GOOD FUND**
APPLICATION FOR FINANCIAL ASSISTANCE

<p>Applicant Details</p> <p>Name and Address of Applicant/Organisation:</p> <p>Telephone No:</p>	<p>The Heart of Hawick Children's Book Award C/o Julie Patterson (Secretary) or Caroline Smith (Co-ordinator) The Gallops Springfield Hassendean Bank Chesters Denholm Southdean HAWICK HAWICK 01450 780395 01450 860267</p>																				
<p>Address to which payment should be made:</p>	<p>C/o Mary Towers (Treasurer) Rockview, Leyden's Road, Denholm, HAWICK, TD9 8NB</p>																				
<p>Activities Please supply a brief description of the activities of your organisation and the benefits it brings to the local community:</p>	<ul style="list-style-type: none"> • We invite publishers from all over the UK to send us newly published books from the last year, by 1st time authors for age groups 4-7years and 9-12 years. Our criterion is 1st time authors as they are usually still keen to take the time to come to Hawick to promote their books and meet our local children - and it gives them a boost to their new career as a writer! • We create a shortlist of 4 books for both categories and buy sets of these shortlisted books to put into the 9 Primary Schools in the Hawick cluster area, Hawick High School and the Library • The children all read the shortlisted books, vote for their favourites and write reviews • In May we hold our annual Awards Ceremony at Tower Mill in Hawick. All of the shortlisted authors and illustrators are invited to attend from all over the UK and share their knowledge and inspiration with the children. The Author with the most votes in both the Picture Book and 9-12 category are announced as the winner. We also show an animation film of one of the books that has been created by a group of local children. Each Author is given a 'Hawick Goody Bag' with Hawick Balls, local cheeses and other goods donated by local businesses, which hopefully gives our visitors a positive impression of the town. <p>Feedback from the project over the last 6 years has been extremely positive for these groups of children – many children involved have read a novel for the first time, giving them a great sense of achievement and setting them up for life as a reader and broadening career options. Many of the Authors who have come to Hawick have expressed on websites and in letters how much they enjoyed their visit to the town.</p>																				
<p>Assistance Requested Please indicate the sum requested and the purpose for which it will be used:</p>	<p>£2000 The above amount would be used to run the Animation Workshop and Award Ceremony.</p>																				
<p>When will the donation be required:</p>	<p>As soon as possible</p>																				
<p>If this is a one-off project then please give the following details –</p> <p>Date (s):</p> <p>Estimated total cost:</p>	<p>The project has happened annually since 2008 The Award Ceremony is in May each year. This year is Wednesday 15th May 2013 <u>Estimated costs to run the project at a basic level this year:</u></p> <table border="0"> <tr><td>Sets of books</td><td>£600</td></tr> <tr><td>Design posters, bookmarks</td><td>£120</td></tr> <tr><td>Print posters, bookmarks</td><td>£240</td></tr> <tr><td>Animation Film</td><td>£500</td></tr> <tr><td>Authors travel expenses</td><td>£400</td></tr> <tr><td>Buffet lunch for authors</td><td>£100</td></tr> <tr><td>£50 cash prize to Author</td><td>£400</td></tr> <tr><td>Bespoke Award x 2</td><td>£100</td></tr> <tr><td>Hawick Goody Bags</td><td>£80</td></tr> <tr><td>Total</td><td>£2540</td></tr> </table>	Sets of books	£600	Design posters, bookmarks	£120	Print posters, bookmarks	£240	Animation Film	£500	Authors travel expenses	£400	Buffet lunch for authors	£100	£50 cash prize to Author	£400	Bespoke Award x 2	£100	Hawick Goody Bags	£80	Total	£2540
Sets of books	£600																				
Design posters, bookmarks	£120																				
Print posters, bookmarks	£240																				
Animation Film	£500																				
Authors travel expenses	£400																				
Buffet lunch for authors	£100																				
£50 cash prize to Author	£400																				
Bespoke Award x 2	£100																				
Hawick Goody Bags	£80																				
Total	£2540																				

<p>Funds already raised by applicant's own efforts:</p> <p>Funds raised or expected to be raised from other sources (please state sources):</p>	<p>Please see the attached posters for this year's local sponsors. Most have agreed to donate £50 for the next 3 years.</p> <p>Southdean Community Council has pledged £50. Morrisons have promised to supply food items to go towards our buffet on 15th May.</p>
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<p><u>Other information</u> If you have other information which you feel is relevant to this application please provide details including details of any previous assistance given:</p>	<p>Please find attached for further information:</p> <ul style="list-style-type: none"> • Book Award Background Sheet • Posters showing this year's shortlists • Last year's programme from the Award Ceremony • Latest audited accounts <p>Please also see our website: www.hawickchildrensbookaward.org</p>
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Declaration
I hereby make application for assistance as set out above and certify that the information I have provided is accurate

Signed: 

Position Held: Secretary/Committee Member

Date 7/1/13

Note: All applications from organisations MUST be accompanied by a copy of the latest audited accounts

This completed form, accounts and any supporting details should be submitted to the relevant area office –

Scottish Borders Council Area Offices, Corporate Resources Department, Newtown Street, Duns TD11 3DT. Telephone 01361 882600. (Duns Fund).

Scottish Borders Council Area Offices, Corporate Resources Department, Albert Place, Galashiels TD1 3DL. Telephone 01896 754751. (Galashiels, Lauder and Selkirk Funds).

Scottish Borders Council Area Offices, Corporate Resources Department, High Street, Hawick TD9 9EF. Telephone 01450 375991. (Hawick, Jedburgh and Kelso Funds).

Scottish Borders Council Area Offices, Corporate Resources Department, Rosetta Road, Peebles EH45 8HG. Telephone 01721 720153. (Peebles Fund).

* Insert name of Fund.

Heart of Hawick Children's Book Award

The Heart of Hawick Children's Book Award is a voluntary project set up to encourage reading for pleasure amongst children, creating an enthusiasm for reading and books in and around Hawick. We do this by organising an annual award for a children's book, where children vote for their favourite book from a shortlist we compile. We provide books and organise events for children to participate in, across 11 schools and seek to include 1 primary centre working with children with additional needs, when appropriate.

We have recently expanded our work to include children aged 4-7 with a picturebook category. This development for our project is very different in that the children need to be read to. This holds exciting possibilities for involving parents and carers in a structured, supportive way, in reading with their children; and encouraging children to develop a reading habit from a young age.

The project gives a focus to reading for pleasure and encourages a number of skills. The power of reading to overcome social disadvantage is well-documented, and neuroscience shows that reading changes the architecture of the brain, making children brighter and more constructive (National Literacy Trust). As well as giving children a great deal of pleasure, developing a reading habit is likely to improve their mental health aiding relaxation; improve their life expectancy through increased self-esteem; and generally improve their life chances and opportunities, through an ability to take in information and apply it to benefit their lives. Crucially, reading enables the development of empathy and compassion, both of which underpin healthy communities.

In the evaluation of the first few years of our project, there is evidence that using the Award to encourage children to read a range of books has led to children reading a whole book for the first time, taking up library membership and discovering the power of emotions in books, leading to an understanding of empathy and compassion for others. Children have also developed in confidence in both writing about the books they have read for our Book Review Competition and also when discussing books in Bookclub settings.

We have achieved a great deal in our first few years on a small budget, and the majority of our funding has come from local sponsors and grant-making bodies. Our sponsors to date include D Patterson Joinery, Gavin M Brodie Ltd, A S Crawford - Groundworks Ltd, Hawick Pantomime Group and Bannerman Burke and a number of private individuals. This bedrock of local sponsorship has also enabled us to draw down further funds from grant-making bodies in this our fifth year, such as Awards for All Scotland, which has funded the development of our picturebook category.

April 2012

HEART OF HAWICK BOOK AWARD

ACCOUNTS

FOR THE 6 MONTHS ENDING 31 DECEMBER 2012

	31/12/2012	31/12/2012	2012	2012
	£	£	£	£
INCOME				
Grant Income	0.00		2,200.00	
Sponsorship	350.00		1,550.00	
Donations	0.00		5.99	
Book sales - Awards	0.00		810.77	
Book sales - Reivers Book	0.00		56.00	
Interest (gross)	<u>0.00</u>	350.00	<u>0.00</u>	4,622.76
EXPENDITURE				
Books Awards	0.00		2,467.29	
Books - Reivers Book	0.00		0.00	
Author Events	0.00		1,905.00	
Award Payments	0.00		1,150.00	
Stationery	0.00		85.48	
Printing	417.98		409.00	
Tax on interest	0.00		0.00	
Event Gifts	0.00		0.00	
Catering	0.00		0.00	
Website	0.00		107.98	
Signs & Design Work	<u>0.00</u>	417.98	<u>0.00</u>	6,124.75
Deficit for year		<u>-67.98</u>		<u>-1,501.99</u>
Cash at Bank at 1 July 2012		521.71		2,023.70
Add Deficit for year		-67.98		-1,501.99
Cash at Bank 31 December 2012		<u>453.73</u>		<u>521.71</u>

HEART OF HAWICK BOOK AWARD

ACCOUNTS

FOR THE YEAR ENDING 30 JUNE 2012

	2012	2012	2011	2011
	£	£	£	£
INCOME				
Grant Income	2,200.00		1,400.00	
Sponsorship	1,550.00		950.00	
Donations	5.99		1,429.14	
Book sales - Awards	810.77		817.05	
Book sales - Reivers Book	56.00		503.00	
Interest (gross)	<u>0.00</u>	4,622.76	<u>4.22</u>	5,103.41
EXPENDITURE				
Books Awards	2,467.29		1,435.35	
Books - Reivers Book	0.00		1,523.00	
Author Events	1,905.00		2,072.50	
Award Payments	1,150.00		950.00	
Stationery	85.48		238.81	
Printing	409.00		556.15	
Tax on interest	0.00		0.80	
Event Gifts	0.00		273.98	
Catering	0.00		175.23	
Website	107.98		0.00	
Signs & Design Work	<u>0.00</u>	6,124.75	<u>1,000.00</u>	8,225.82
Deficit for year		<u>-1,501.99</u>		<u>-3,122.41</u>
Cash at Bank at 1 July 2011		2,023.70		5,146.11
Add Deficit for year		-1,501.99		-3,122.41
Cash at Bank 30 June 2012		<u>521.71</u>		<u>2,023.70</u>

I have reviewed the Accounts of the Heart of Hawick Book Award for the year ended 30 June 2012 and have found them to be correct and in accordance with the vouchers and information supplied to me.

Mary Towers
10 September 2012